



Privacy Policy

1. In Brief

Adrestia R&D is committed to protecting your privacy. We use cookies and similar tracking technologies to understand how our website is used, ensure it functions securely, and improve your experience.

2. Who We Are (Data Controller)

For the purposes of the General Data Protection Regulation (GDPR) and other applicable data protection laws, the Data Controller is: **Adrestia R&D** in Heraklion, Crete

Contact Email: info@adrestia.eu

3. What Data We Collect & Why

When you visit adrestia.eu, we collect certain information to provide our services (such as AEGIS and TALOS) and improve our website.

A. Information You Provide Voluntarily:

- **What:** Names, email addresses, company details, and phone numbers.
- **When:** When you submit a "Contact Us" form, request a demo, or apply for an Open Call.
- **Legal Basis (GDPR):** Contractual necessity (to fulfill your request for a demo/contact) and Consent.

B. Information Collected Automatically (Cookies & Analytics):

- **What:** IP addresses, browser types, operating systems, referring domains, and website interaction data (e.g., pages viewed, time spent).
- **When:** Automatically as you navigate the site.
- **Legal Basis (GDPR):** Legitimate Interest (for essential site security and functionality) and Consent (for marketing and analytics tracking).

4. How We Use Cookies & Tracking

Following industry's best practices, we use cookies to assist in content personalization, website improvements, and security.

- **Essential/Functional Cookies:** Required for the proper functioning and security of the site. These are always active.
- **Analytics & Performance:** Helps us understand how visitors interact with our site so we can improve usability and address technical issues. By default, we do not use cookies to identify individuals unless you have voluntarily submitted your contact information to us.
- **Marketing & Tracking:** Information about the pages you visit helps us market relevant services to you. We do not sell your personal data to third parties.

Managing Your Preferences: You can adjust your cookie choices at any time via our Cookie Preference Settings pop-up, or by adjusting your browser settings.

5. Third-Party Service Providers

We may share aggregated, non-personally identifiable data with trusted third parties to help us analyze site traffic and manage our marketing. These may include:

- Google Analytics
- WordPress
- *Note: Our website may contain links to third-party EU project sites (e.g., Horizon Europe consortiums). We are not responsible for the privacy practices of external domains.*

6. International Data Transfers

Some of our service providers may process data outside the European Economic Area (EEA). When this occurs, we ensure that appropriate safeguards, such as Standard Contractual Clauses (SCCs) approved by the European Commission, are in place to protect your data.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy. For example, contact form inquiries are retained for customer service purposes but are not used for marketing

without your explicit consent.

8. Your GDPR Rights

Under the GDPR, you have the following rights regarding your personal data:

- **The Right to Access:** Request a copy of the data we hold about you.
- **The Right to Rectification:** Request corrections to inaccurate data.
- **The Right to Erasure:** Request that we delete your personal data.
- **The Right to Restrict Processing:** Request that we limit how we use your data.
- **The Right to Data Portability:** Request your data in a structured, machine-readable format.
- **The Right to Object:** Object to our processing of your data for direct marketing.

To exercise any of these rights, please contact us at [Insert Privacy Email]. You also have the right to lodge a complaint with the Hellenic Data Protection Authority (HDPA) if you believe your rights have been violated.